

**AFFILIATED INSTITUTIONS**  
**ANNA UNIVERSITY, CHENNAI**  
**REGULATIONS - 2009**  
**II TO IV SEMESTERS (FULL TIME) CURRICULUM AND SYLLABUS**  
**M.E. PRODUCT DESIGN & DEVELOPMENT**

**SEMESTER – II**

CODE NO.	COURSE TITLE	L	T	P	C
<b>THEORY</b>					
ED 9221	<u>Finite Element Methods in Mechanical Design</u>	3	1	0	4
PD 9221	<u>Integrated Product Design and Process Development**</u>	3	1	0	4
PD 9222	<u>Product and Process Engineering Tools</u>	3	0	0	3
PD 9223	<u>Materials for Product Design**</u>	3	1	0	4
E3	Elective III	3	0	0	3
E4	Elective IV	3	0	0	3
<b>PRACTICAL</b>					
PD 9224	<u>Digital Product Development Lab-III</u>	0	0	2	1
PD 9225	<u>New Product Design Studio Lab</u>	0	0	2	1
<b>Total</b>		<b>18</b>	<b>2</b>	<b>4</b>	<b>23</b>

**SEMESTER - III**

Code No.	Course Title	L	T	P	C
<b>THEORY</b>					
E5	Elective V	3	0	0	3
E6	Elective VI	3	0	0	3
E7	Elective VII	3	0	0	3
PD 9231	<u>Project Work (Phase I)</u>	0	0	12	6
<b>Total</b>		<b>9</b>	<b>0</b>	<b>12</b>	<b>15</b>

**SEMESTER – IV**

Code No.	Course Title	L	T	P	C
PD 9241	<u>Project Work (Phase II)</u>	0	0	24	12
<b>Total</b>		<b>0</b>	<b>0</b>	<b>24</b>	<b>12</b>

\*\* a Term Project must be given for Assessment – 3 (Compulsory)  
 (Total number of credits: 22 + 23 + 15 + 12 = 72)

**COMMON ELECTIVES (M.E. – Engineering Design/Computer Aided Design/Product Design and Development)**

**LIST OF ELECTIVES FOR M.E. PRODUCT DESIGN AND DEVELOPMENT**

<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>THEORY</b>					
CC 9221	<u>Design for Manufacture Assembly &amp; Environments</u>	3	0	0	3
CC 9222	Integrated Manufacturing Systems	3	0	0	3
CI 9222	Mechatronics in Manufacturing	3	0	0	3
ED 9250	<u>Optimization Techniques in Design</u>	3	0	0	3
ED 9251	Engineering Fracture Mechanics	3	0	0	3
ED 9252	Tribology in Design	3	0	0	3
ED 9253	Advanced Mechanics of Materials	3	0	0	3
ED 9254	Composite Materials and Mechanics	3	0	0	3
ED 9255	Applied Engineering Acoustics	3	0	0	3
ED 9256	Advanced Tool Design	3	0	0	3
ED 9257	Productivity Management and Re-Engineering	3	0	0	3
ED 9258	Industrial Robotics and Expert systems	3	0	0	3
ED 9259	<u>Design of Material Handling Equipments</u>	3	0	0	3
ED 9260	Plasticity and Metal Forming	3	0	0	3
<b>ED 9261</b>	<b>Theory of Plates and Shells</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
ED 9262	Design of Pressure Vessel and Piping	3	0	0	3
ED 9263	Modal Analysis of Mechanical Systems	3	0	0	3
<b>ED 9264</b>	<b>Design of Hydraulic and Pneumatic systems</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
ED 9265	Experimental Stress Analysis	3	0	0	3
ED 9266	Maintenance Engineering	3	0	0	3
ED 9267	Bearing Design and Rotor Dynamics	3	0	0	3
ED9271	<u>Rapid Prototyping and Tooling</u>	3	0	0	3
EY 9256	Design of Heat Exchangers	3	0	0	3
IC 9262	Computational Fluid Dynamics	3	0	0	3
<b>IE 9224</b>	<b>Supply Chain Management</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
PD 9250	Design Paradigm	3	0	0	3
PD 9251	Micro Electro Mechanical Systems	3	0	0	3
PD 9252	Creativity in Design	3	0	0	3
PD 9253	Reverse Engineering	3	0	0	3
PD 9254	<u>Enterprise Resource Planning</u>	3	0	0	3
PD 9270	Mini Project	3	0	0	3

**OBJECTIVE:**

At the end of this course the students would have developed a thorough understanding of the basic principles of the finite element analysis techniques with an ability to effectively use the tools of the analysis for solving practical problems arising in engineering design

**UNIT- I GENERAL INTRODUCTION \* 10**

Introduction- structural element and system- assembly and analysis of a structure- boundary conditions- general pattern- standard discrete system- transformation of coordinates- examples – direct physical approach to problems in elasticity- direct formulation- displacement approach – minimization of total potential- convergence criteria – discretization error- nonconforming elements and patch test- solution process- numerical examples

**UNIT - II GENERALIZATION OF FINITE ELEMENT CONCEPTS AND ELEMENT SHAPE FUNCTIONS\* 7**

Boundary value problems – integral or weak statements- weighted residual methods- Galerkin method- virtual work as weak form of equations in solid and fluid mechanics- variational principles – establishment of natural variational principles for linear self-adjoint differential equations –standard and hierarchical elements- shape functions- rectangular elements- completeness of polynomials- Lagrange family- Serendipity family- rectangular prisms- tetrahedral elements- global and local finite element approximation- mapped elements- coordinate transformations- geometrical conformity of elements- evaluation of element matrices- transformation in  $\xi, \eta$  and  $\zeta$  – coordinates-order of convergence- numerical integration –example problems

**UNIT- III APPLICATIONS TO FIELD PROBLEMS \* 9**

Solution to problems in linear elasticity- plane problems in elasticity- plates and shells- solution of problems in heat-transfer and fluid mechanics- numerical examples- discussion on error estimates

**UNIT- IV FINITE ELEMENTS IN STRUCTURAL DYNAMICS AND VIBRATIONS \*\* 10**

Dynamic equations- stiffness, mass and damping matrices- consistent and diagonal mass matrices- Extraction of natural frequencies and modes- Reduction of number of degrees of freedom - modal methods - component mode synthesis- harmonic analysis- response history- explicit and implicit direct integration- stability and accuracy- analysis of response spectra- example problems

**UNIT-V NON-LINEAR ANALYSIS \*\*\* 9**

Non-linear problems in elasticity- some solution methods- plasticity: introduction, general formulation for small strains- formulation for von Mises theory- computational procedure- problems of gaps and contact- geometric non-linearity- modelling considerations

**NOTE**

At the post-graduate level of instruction the contact hours are to be supplemented by self study by students. As for the examination, modelling considerations, choice of elements, boundary conditions, loading conditions, and basic procedures only need to be emphasized without expecting a complete numerical solution to practical problems.



design process - technology driven products - user - driven products - assessing the quality of industrial design.

**UNIT V DESIGN FOR MANUFACTURING AND PRODUCT DEVELOPMENT 11**

Definition - Estimation of Manufacturing cost-reducing the component costs and assembly costs – Minimize system complexity - Prototype basics - Principles of prototyping - Planning for prototypes - Economic Analysis - Understanding and representing tasks-baseline project planning - accelerating the project-project execution.

**TOTAL NO OF PERIODS: 45+15=60**

**\*\* a Term Project/Presentation must be given for Assessment – 3 (Compulsory)**

**TEXT BOOK:**

1. Product Design and Development, Karl T.Ulrich and Steven D.Eppinger, McGraw – Hill International Edns.1999

**REFERENCES:**

1. Concurrent Engg./Integrated Product Development. Kemneth Crow, DRM Associates, 6/3,Via Olivera, Palos Verdes, CA 90274(310) 377-569,Workshop Book
2. Effective Product Design and Development, Stephen Rosenthal, Business One Orwin, Homewood, 1992,ISBN, 1-55623-603-4
3. Tool Design – Integrated Methods for successful Product Engineering, Stuart Pugh, Addison Wesley Publishing,Neyourk,NY,1991, ISBN 0-202-41639-5
4. www.me.mit/2.7444

**PD9222 PRODUCT AND PROCESS ENGINEERING TOOLS L T P C  
3 0 0 3**

**OBJECTIVES**

To study about the tools required for various design activities, improvement methodologies and quality control charts and other standards.

**UNIT I TOOLS FOR CONCEPT DEVELOPMENT 9**

Products division, Quality function Deployment, concept engineering –Tools for Design Development: design failure mode and design analysis, Reliability prediction-Tools for Design Optimization: The Taguchi Loss Function, Optimizing Reliability-Tools for Design Verification: Reliability Testing,.

**UNIT II TOOLS FOR PROCESS IMPROVEMENT 9**

Process improvement methodologies, The Deming Cycle-FADE-Basic tools for process improvement: flow charts, run charts and control charts, check sheets, histograms, Pareto diagrams, Cause and Effect Diagrams-Scatter Diagrams-Other tools for process improvement: Kaizen Blitz, Poka-yoke (mistake proofing), process simulation-Engaging the work force in process improvement.

**UNIT III STATISTICAL PROCESS CONTROL 9**

Quality control measurements-SPC Methodology-Process capacity evaluation-Control charts for variables data-Special Control charts for variables data- Process Capability Evaluation- Control Charts for Attributes- Summary of control charts construction chart, np-charts,c & u charts –Designing control charts: sampling , size,



products-Injection and blow moulding –Rotational moulding-Compression moulding-  
Transfer moulding- layering of composites

**UNIT IV PRODUCT DESIGN AND ASSEMBLY REQUIREMENTS 8**

Structural product analysis- End use behaviour- Effect of tooling in product design-  
Design for joining and assembling- Design for live hinges- Snap fits, design of  
corners, bushes and ribs- Design considerations- New product design-Methods of  
decoration- Bonding and cementing techniques- Thermal bonding- Machining of  
plastics- Parameters and effect- Case studies in material selection with relevance to  
product design and development

**UNIT V DEVELOPMENT IN MATERIALS PROCESSING 7**

Micro fabrication technologies- Tool for micro fabrication- Diamond and high speed  
machining- LIGA micro fabrication process- Multilayer X-ray lithography- Wire  
bonding packaging- Etching- Wet and dry etching techniques- Typical application

**TOTAL 45 + 15 = 60 PERIODS**

**\*\* a Term Project must be given for Assessment – 3 (Compulsory)**

**TEXT BOOK**

1. Serope Kalpakjian and Schmid- Manufacturing process for Engineering materials  
Pearson- 2005.

**REFERENCES**

1. Paul Degarmo, Black and Kohsher- Materials and processes in Manufacturing-  
Wiley Student Edition- 9<sup>th</sup> Edition- 2005
2. Sami Franssile- Introduction to Micro Fabrication- John Wiley and Sons- UK 2004
3. Harfold Belofsky- Plastic design and processing hand book, Hanser publication-  
2005
4. Beck- Plastic Product Design- van Nostrand Reinhold 2<sup>nd</sup> Edition
5. Asbhay, Selection of Materials, El Sevier Publications, 2006

**PD9224 DIGITAL PRODUCT DEVELOPMENT LAB - III L T P C  
0 0 2 1**

- CNC Machines – Features, Tooling
- **CNC program** simulation in **FANUC/SINUMERIC** systems.
- CAD/CAM connection & DNC link.
- **Cutter path generation** for Planar machining, Surface Machining, Cavity  
machining, Fixed & variable contour machining, Drilling, Turning, tool&die and  
mould machining
- Practical in Production CNC **Machining & Turning Centres** and **Rapid  
Prototyping** Machine
- Post processing & CNC code Generation for advanced machining.

Exercises in tool path and NC code generation using software such as NX

**TOTAL: 45 PERIODS**

<b>PD9225</b>	<b>NEW PRODUCT DESIGN STUDIO LAB</b>	<b>L T P C</b>
		<b>0 0 2 1</b>

The students in a group have to develop digital and physical prototype models using RP machine / clay models of a new product/ existing product with enhanced feature involving the following areas :

- Automotive components
- Tool and die components
- Press tool components
- Consumer product
- Injection moulded products.

The fabricated models may be in the form of RP models,clay models,sheet metal modelsor card-board models etc... The design and development of the product will be reviewed in two stages for awarding internal marks. The end semester examination mark will be based on the demonstration of the new product developed and oral examination on the same by internal examiners.

**PRACTICAL: 45 PERIODS**

<b>PD9231</b>	<b>PROJECT WORK-PHASE I</b>	<b>L T P C</b>
		<b>0 0 12 6</b>

<b>PD9241</b>	<b>PROJECT WORK - PHASE II</b>	<b>L T P C</b>
		<b>0 0 12 6</b>

<b>CC9221</b>	<b>DESIGN FOR MANUFACTURE, ASSEMBLY AND ENVIRONMENTS</b>	<b>L T P C</b>
		<b>3 0 0 3</b>

**UNIT I INTRODUCTION 5**

General design principles for manufacturability - strength and mechanical factors, mechanisms selection, evaluation method, Process capability - Feature tolerances - Geometric tolerances - Assembly limits -Datum features - Tolerance stacks.

**UNIT II FACTORS INFLUENCING FORM DESIGN 3**

Working principle, Material, Manufacture, Design- Possible solutions - Materials choice - Influence of materials on form design - form design of welded members, forgings and castings.

**UNIT III COMPONENT DESIGN - MACHINING CONSIDERATION 8**

Design features to facilitate machining - drills - milling cutters - keyways - Doweling procedures, counter sunk screws - Reduction of machined area- simplification by separation - simplification by amalgamation - Design for machinability - Design for economy - Design for clampability - Design for accessibility - Design for assembly.



**UNIT IV COMPONENT DESIGN – CASTING CONSIDERATION 10**  
 Redesign of castings based on Parting line considerations - Minimizing core requirements, machined holes, redesign of cast members to obviate cores. Identification of uneconomical design - Modifying the design - group technology - Computer Applications for DFMA

**UNIT V DESIGN FOR THE ENVIRONMENT 9**  
 Introduction – Environmental objectives – Global issues – Regional and local issues – Basic DFE methods – Design guide lines – Example application – Lifecycle assessment – Basic method – AT&T's environmentally responsible product assessment - Weighted sum assessment method – Lifecycle assessment method – Techniques to reduce environmental impact – Design to minimize material usage – Design for disassembly – Design for recyclability – Design for remanufacture – Design for energy efficiency – Design to regulations and standards.

**TOTAL: 45 PERIODS**

**REFERENCES:**

1. Boothroyd, G, 1980 Design for Assembly Automation and Product Design. New York, Marcel Dekker.
2. Bralla, Design for Manufacture handbook, McGraw hill, 1999.
3. Boothroyd, G, Hartz and Nike, Product Design for Manufacture, Marcel Dekker, 1994.
4. Dickson, John. R, and Corroda Poly, Engineering Design and Design for Manufacture and Structural Approach, Field Stone Publisher, USA, 1995.
5. Fixel, J. Design for the Environment McGraw hill., 1996.
6. Graedel T. Allen By. B, Design for the Environment Angle Wood Cliff, Prentice Hall. Reason Pub., 1996.
7. Kevien Otto and Kristin Wood, Product Design. Pearson Publication, 2004.

**CC9222 INTEGRATED MANUFACTURING SYSTEMS L T P C**  
**3 0 0 3**

**UNIT I INTRODUCTION 5**  
 Objectives of a manufacturing system-identifying business opportunities and problems classification production systems-linking manufacturing strategy and systems analysis of manufacturing operations.

**UNIT II GROUP TECHNOLOGY AND COMPUTER AIDED PROCESS PLANNING 5**  
 Introduction-part families-parts classification and cooling - group technology machine cells-benefits of group technology. Process planning function CAPP - Computer generated time standards.

**UNIT III COMPUTER AIDED PLANNING AND CONTROL 10**  
 Production planning and control-cost planning and control-inventory management-Material requirements planning (MRP)-shop floor control-Factory data collection system-Automatic identification system-barcode technology- automated data collection system.







**TOTAL: 45 PERIODS**

**REFERENCES:**

1. David Broek, "Elementary Engineering Fracture Mechanics", Fithoff and Noerdhoff International Publisher, 1978.
2. Kare Hellan, "Introduction of Fracture Mechanics", McGraw-Hill Book Company, 1985.
3. Preshant Kumar, "Elements of Fracture Mechanics", Wheeler Publishing, 1999.
4. John M. Barson and Stanley T. Rolfe Fatigue and fracture control in structures Prentice hall Inc. Englewood cliffs. 1977

**ED9252**

**TRIBOLOGY IN DESIGN**

**L T P C**  
**3 0 0 3**

**UNIT I SURFACE INTERACTION AND FRICTION 7**

Topography of Surfaces – Surface features-Properties and measurement – Surface interaction – Adhesive Theory of Sliding Friction –Rolling Friction-Friction properties of metallic and non-metallic materials – friction in extreme conditions –Thermal considerations in sliding contact

**UNIT II WEAR AND SURFACE TREATMENT 8**

Types of wear – Mechanism of various types of wear – Laws of wear –Theoretical wear models-Wear of Metals and Non metals – Surface treatments – Surface modifications – surface coatings methods- Surface Topography measurements – Laser methods – instrumentation - International standards in friction and wear measurements

**UNIT III LUBRICANTS AND LUBRICATION REGIMES 8**

Lubricants and their physical properties- Viscosity and other properties of oils – Additives-and selection of Lubricants- Lubricants standards ISO,SAE,AGMA, BIS standards – Lubrication Regimes –Solid Lubrication-Dry and marginally lubricated contacts- Boundary Lubrication- Hydrodynamic lubrication — Elasto and plasto hydrodynamic - Magneto hydrodynamic lubrication – Hydro static lubrication – Gas lubrication.

**UNIT IV THEORY OF HYDRODYNAMIC AND HYDROSTATIC LUBRICATION 12**

Reynolds Equation,-Assumptions and limitations-One and two dimensional Reynolds Equation-Reynolds and Sommerfeld boundary conditions- Pressure wave, flow, load capacity and friction calculations in Hydrodynamic bearings-Long and short bearings-Pad bearings and Journal bearings-Squeeze film effects-Thermal considerations-Hydrostatic lubrication of Pad bearing- Pressure , flow , load and friction calculations-Stiffness considerations- Various types of flow restrictors in hydrostatic bearings

**UNIT V HIGH PRESSURE CONTACTS AND ELASTO HYDRODYNAMIC LUBRICATION 10**

Rolling contacts of Elastic solids- contact stresses – Hertzian stress equation- Spherical and cylindrical contacts-Contact Fatigue life- Oil film effects- Elasto Hydrodynamic lubrication Theory-Soft and hard EHL-Reynolds equation for elasto hydrodynamic lubrication- - Film shape within and outside contact zones-Film



**OBJECTIVES**

- i) To understand the fundamentals of composite material strength and its mechanical behavior
- ii) Understanding the analysis of fiber reinforced Laminate design for different Combinations of plies with different orientations of the fiber.
- iii) Thermo-mechanical behavior and study of residual stresses in Laminates during processing.
- iv) Implementation of Classical Laminate Theory (CLT) to study and analysis for residual stresses in an isotropic layered structure such as electronic chips.

**UNIT I LAMINA CONSTITUTIVE RELATIONS 12**

Definition –Need – General Characteristics, Applications. Fibers – Glass, Carbon, Ceramic and Aramid fibers. Matrices – Polymer, Graphite, Ceramic and Metal Matrices – Characteristics of fibers and matrices.

Lamina Constitutive Equations: Lamina Assumptions – Macroscopic Viewpoint. Generalized Hooke's Law. Reduction to Homogeneous Orthotropic Lamina – Isotropic limit case, Orthotropic Stiffness matrix ( $Q_{ij}$ ), Typical Commercial material properties, Rule of Mixtures. Generally Orthotropic Lamina –Transformation Matrix, Transformed Stiffness. Manufacturing: Bag Moulding – Compression Moulding – Pultrusion – Filament Winding – Other Manufacturing Processes.

**UNIT II FLAT PLATE LAMINATE CONSTITUTIVE RELATIONS 10**

Definition of stress and Moment Resultants. Strain Displacement relations. Basic Assumptions of Laminated anisotropic plates. Laminate Constitutive Equations – Coupling Interactions, Balanced Laminates, Symmetric Laminates, Angle Ply Laminates, Cross Ply Laminates. Laminate Structural Moduli. Evaluation of Lamina Properties from Laminate Tests. Quasi-Isotropic Laminates. Determination of Lamina stresses within Laminates.

**UNIT III LAMINA STRENGTH ANALYSIS 5**

Introduction - Maximum Stress and Strain Criteria. Von-Misses Yield criterion for Isotropic Materials. Generalized Hill's Criterion for Anisotropic materials. Tsai-Hill's Failure Criterion for Composites. Tensor Polynomial (Tsai-Wu) Failure criterion. Prediction of laminate Failure

**UNIT IV ANALYSIS OF LAMINATED FLAT PLATES 10**

Equilibrium Equations of Motion. Energy Formulations. Static Bending Analysis. Buckling Analysis. Free Vibrations – Natural Frequencies

**UNIT V EFFECT OF THERMAL PROPERTIES 8**

Modification of Hooke's Law due to thermal properties - Modification of Laminate Constitutive Equations. Orthotropic Lamina - special Laminate Configurations – Unidirectional, Off-axis, Symmetric Balanced Laminates - Zero C.T.E laminates, Thermally Quasi-Isotropic Laminates

**TOTAL : 45 PERIODS****TEXT BOOKS:**

1. Gibson, R.F., Principles of Composite Material Mechanics, McGraw-Hill, 1994, Second Edition - CRC press in progress.

- Hyer, M.W., "Stress Analysis of Fiber – Reinforced Composite Materials", McGraw-Hill, 1998

**REFERENCES:**

- Issac M. Daniel and Ori Ishai, "Engineering Mechanics of Composite Materials", Oxford University Press-2006, First Indian Edition - 2007
- Mallick, P.K., Fiber –"Reinforced Composites: Materials, Manufacturing and Design", Maneeel Dekker Inc, 1993.
- Halpin, J.C., "Primer on Composite Materials, Analysis", Techomic Publishing Co., 1984.
- Agarwal, B.D., and Broutman L.J., "Analysis and Performance of Fiber Composites", John Wiley and Sons, New York, 1990.
- Mallick, P.K. and Newman, S., (edition), "Composite Materials Technology: Processes and Properties", Hansen Publisher, Munish, 1990.
- Madhujit Mukhopadhyay, "Mechanics of Composite Materials and Structures", University Press (India) Pvt. Ltd., Hyderabad, 2004 (Reprinted 2008)

**ED9255**

**APPLIED ENGINEERING ACOUSTICS**

**L T P C**  
**3 0 0 3**

**UNIT I BASIC CONCEPTS OF ACOUSTICS 9**

Scope of Acoustics – Sound pressure – Sound intensity – Sound power level Sound power – Wave motion – Alteration of wave paths –Measurement of sound waves – sound spectra – Sound fields – Interference – Standing waves – Acoustic energy density and intensity – Specific acoustic impedance.

**UNIT II CHARACTERISTICS OF SOUND 10**

One dimensional wave equation – Solution of 1D wave equation – Velocity in gaseous medium – Velocity of plane progressive sound wave through a thin solid rod – Velocity of plane wave in a bulk of solid – Transverse wave propagation along a string stretched under tension – Wave equation in two dimension.

**UNIT III TRANSMISSION PHENOMENA 6**

Changes in media – Transmission from one fluid medium to another, normal incidence, oblique incidence - Reflection at the surface of a solid, normal incidence, oblique incidence – Standing wave pattern – Transmission through three media.

**UNIT IV INTRODUCTION TO THE ASSESSMENT AND MEASUREMENT OF SOUND 10**

Introduction – Decibel scale for the measurement of sound power – Sound level meter – Weighted sound pressure level – Equal Loudness contours – Perceived noisiness – Loudness, Loudness level, perceived noise, perceived noise level – Equivalent sound level – Identified level – Frequency and Amplitude measurement.

**UNIT V BASICS OF NOISE CONTROL 10**

Noise Control at source, path, receiver – Noise control by acoustical treatment – Machinery noise – Types of machinery involved – Determination of sound power and sound power level – Noise reduction procedures – Acoustic enclosures.

**TOTAL : 45 PERIODS**



**REFERENCES:**

1. Lawrence E. Kinsler, Austin R. Frey, "Fundamentals of Acoustics" – John Wiley and Sons Inc., 1986.
2. Bies, David, A. and Hansen, Colin H., "Engineering Noise Control – Theory and Practice", E and FN Spon, Chapman-Hall, Second Edition, 1996.
3. Hansen C.H. and Snyder, S.D., "Active Control of Sound and Vibration", E and FN Spon, London 1996.

**ED 9256****ADVANCED TOOL DESIGN****L T P C  
3 0 0 3****UNIT I INTRODUCTION TO TOOL DESIGN****8**

Introduction –Tool Engineering – Tool Classifications– Tool Design Objectives – Tool Design in manufacturing- Challenges and requirements- Standards in tool design- Tool drawings -Surface finish – Fits and Tolerances - Tooling Materials- Ferrous and Non ferrous Tooling Materials- Carbides, Ceramics and Diamond -Non metallic tool materials-Designing with relation to heat treatment

**UNIT II DESIGN OF CUTTING TOOLS****9**

Mechanics of Metal cutting –Oblique and orthogonal cutting- Chip formation and shear angle - Single-point cutting tools – Milling cutters – Hole making cutting tools- Broaching Tools - Design of Form relieved and profile relieved cutters-Design of gear and thread milling cutters

**UNIT III DESIGN OF JIGS AND FIXTURES****10**

Introduction – Fixed Gages – Gage Tolerances –selection of material for Gages – Indicating Gages – Automatic gages – Principles of location – Locating methods and devices – Principles of clamping – Drill jigs – Chip formation in drilling – General considerations in the design of drill jigs – Drill bushings – Methods of construction – Thrust and Turning Moments in drilling - Drill jigs and modern manufacturing- Types of Fixtures – Vise Fixtures – Milling Fixtures – Boring Fixtures – Broaching Fixtures – Lathe Fixtures – Grinding Fixtures – Modular Fixtures – Cutting Force Calculations.

**UNIT IV DESIGN OF PRESS TOOL DIES****10**

Types of Dies –Method of Die operation–Clearance and cutting force calculations- Blanking and Piercing die design – Pilots – Strippers and pressure pads- Presswork materials – Strip layout – Short-run tooling for Piercing – Bending dies – Forming dies – Drawing dies-Design and drafting.

**UNIT V TOOL DESIGN FOR CNC MACHINE TOOLS****8**

Introduction –Tooling requirements for Numerical control systems – Fixture design for CNC machine tools- Sub plate and tombstone fixtures-Universal fixtures– Cutting tools– Tool holding methods– Automatic tool changers and tool positioners – Tool presetting– General explanation of the Brown and Sharp machine

**TOTAL: 45 PERIODS**



<b>UNIT I</b>	<b>INTRODUCTION AND ROBOT KINEMATICS</b>	<b>10</b>
Definition need and scope of Industrial robots – Robot anatomy – Work volume – Precision movement – End effectors – Sensors. Robot Kinematics – Direct and inverse kinematics – Robot trajectories – Control of robot manipulators – Robot dynamics – Methods for orientation and location of objects.		
<b>UNIT II</b>	<b>ROBOT DRIVES AND CONTROL</b>	<b>9</b>
Controlling the Robot motion – Position and velocity sensing devices – Design of drive systems – Hydraulic and Pneumatic drives – Linear and rotary actuators and control valves – Electro hydraulic servo valves, electric drives – Motors – Designing of end effectors – Vacuum, magnetic and air operated grippers.		
<b>UNIT III</b>	<b>ROBOT SENSORS</b>	<b>9</b>
Transducers and Sensors – Tactile sensor – Proximity and range sensors – Sensing joint forces – Robotic vision system – Image Representation - Image Grabbing – Image processing and analysis – Edge Enhancement – Contrast Stretching – Band Rationing - Image segmentation – Pattern recognition – Training of vision system.		
<b>UNIT IV</b>	<b>ROBOT CELL DESIGN AND APPLICATION</b>	<b>9</b>
Robot work cell design and control – Safety in Robotics – Robot cell layouts – Multiple Robots and machine interference – Robot cycle time analysis. Industrial application of robots.		
<b>UNIT V</b>	<b>ROBOT PROGRAMMING, ARTIFICIAL INTELLIGENCE AND EXPERT SYSTEMS</b>	<b>8</b>
Methods of Robot Programming – Characteristics of task level languages lead through programming methods – Motion interpolation. Artificial intelligence – Basics – Goals of artificial intelligence – AI techniques – problem representation in AI – Problem reduction and solution techniques - Application of AI and KBES in Robots.		

**TOTAL : 45 PERIODS**

**TEXT BOOK:**

1. K.S.Fu, R.C. Gonzalez and C.S.G. Lee, "Robotics Control, Sensing, Vision and Intelligence", Mc Graw Hill, 1987.

**REFERENCES:**

1. Yoram Koren," Robotics for Engineers' Mc Graw-Hill, 1987.
2. Kozyrey, Yu. "Industrial Robots", MIR Publishers Moscow, 1985.
3. Richard. D, Klaffer, Thomas, A, Chmielewski, Michael Negin, "Robotics Engineering – An Integrated Approach", Prentice-Hall of India Pvt. Ltd., 1984.
4. Deb, S.R." Robotics Technology and Flexible Automation", Tata Mc Graw-Hill, 1994.
5. Mikell, P. Groover, Mitchell Weis, Roger, N. Nagel, Nicholas G. Odrey," Industrial Robotics Technology, Programming and Applications", Mc Graw-Hill, Int. 1986.
6. Timothy Jordanides et al ,"Expert Systems and Robotics ", Springer –Verlag, New York, May 1991.

**ED9259                      DESIGN OF MATERIAL HANDLING EQUIPMENTS                      L T P C**  
**(Use of Approved Data Book Is Permitted)                      3 0 0 3**

**UNIT I                      MATERIALS HANDLING EQUIPMENT                      5**  
Types, selection and applications

**UNIT II                      DESIGN OF HOISTS                      10**  
Design of hoisting elements: Welded and roller chains - Hemp and wire ropes - Design of ropes, pulleys, pulley systems, sprockets and drums, Load handling attachments. Design of forged hooks and eye hooks – crane grabs - lifting magnets - Grabbing attachments - Design of arresting gear - Brakes: shoe, band and cone types.

**UNIT III                      DRIVES OF HOISTING GEAR                      10**  
Hand and power drives - Traveling gear - Rail traveling mechanism - cantilever and monorail cranes - slewing, jib and luffing gear - cogwheel drive - selecting the motor ratings.

**UNIT IV                      CONVEYORS                      10**  
Types - description - design and applications of Belt conveyors, apron conveyors and escalators Pneumatic conveyors, Screw conveyors and vibratory conveyors.

**UNIT V                      ELEVATORS                      10**  
Bucket elevators: design - loading and bucket arrangements - Cage elevators - shaft way, guides, counter weights, hoisting machine, safety devices - Design of fork lift trucks.

**TOTAL :    45 PERIODS**

**TEXT BOOKS**

1. Rudenko, N., Materials handling equipment, ELnvee Publishers, 1970.
2. Spivakovsy, A.O. and Dyachkov, V.K., Conveying Machines, Volumes I and II, MIR Publishers, 1985.

**REFERENCES**

1. Alexandrov, M., Materials Handling Equipments, MIR Publishers, 1981.
2. Boltzharol, A., Materials Handling Handbook, The Ronald Press Company, 1958.
3. P.S.G. Tech., "Design Data Book", Kalaikathir Achchagam, Coimbatore, 2003.
4. Lingaiah. K. and Narayana Iyengar, "Machine Design Data Hand Book", Vol. 1 & 2, Suma Publishers, Bangalore, 1983

**ED 9260                      PLASTICITY AND METAL FORMING                      L T P C**  
**3 0 0 3**

**UNIT I                      THEORY OF PLASTICITY                      9**  
Theory of plastic deformation - Engineering stress and strain relationship – Stress tensor - Strain tensor - Yield criteria's - Plastic stress strain relationship – Plastic work - Equilibrium conditions - Incremental plastic strain

**UNIT II                      CONSTITUTIVE RELATIONSHIPS AND INSTABILITY                      7**  
Uniaxial tension test - Mechanical properties - Work hardening, Compression test, bulge test, plane strain compression stress, plastic instability in uniaxial tension stress, plastic instability in biaxial tension stress

**UNIT III ANALYSIS OF METAL FORMING PROBLEMS 12**

Slab analysis - Slip line method, upper bound solutions, statistically admissible stress field, numerical methods, contact problems, effect of friction, thermo elastic Elasto plasticity, elasto visco plasticity - Thermo mechanical coupling – Analysis of forging, rolling, extrusion and wire drawing processes - Experimental techniques of the evaluation of metal forming

**UNIT IV ANALYSIS OF SHEET METAL FORMING 8**

Bending theory - Cold rolling theory - Hill's anisotropic theory, Hill's general yield theory - Sheet metal forming - Elements used - Mesh generation and formulation - Equilibrium equations - Consistent full set algorithm - Numerical solutions procedures - examples of simulation of simple parts - Bench mark tests – Forming limit diagrams

**UNIT V ADVANCES IN METAL FORMING 9**

Orbital forging, Isothermal forging, Warm forging, Hot and Cold isotropic pressing, high speed extrusion, rubber pad forming, micro blanking –Superplastic forming - Overview of Powder Metal techniques - Powder rolling - Tooling and process parameters

**TOTAL : 45 PERIODS**

**REFERENCES:**

1. Wagoner. R H., and Chenot. J.J., Metal Forming analysis, Cambridge University Press, 2002.
2. Slater. R A. C., Engineering Plasticity - Theory & Applications to Metal Forming, John Wiely and Sons, 1987.
3. Shiro Kobayashi, Altan. T, Metal Forming and Finite Element Method, Oxford University Press, 1989.
4. Narayanaswamy. R, Theory of Metal Forming Plasticity, Narosa Publishers, 1999.
5. Hosford. W. F and Caddell. RM., Metal Forming Mechanics and Metallurgy, Prentice Hall Eaglewood Cliffs, 1993.
6. Surender Kumar, “ Technology of Metal Forming Processes”, Prentice Hall of India, New Delhi, 2008

**ED9261 THEORY OF PLATES AND SHELLS L T P C  
3 0 0 3**

**OBJECTIVE:**

After undergoing this course, the students would be in a position to understand the behaviour of these commonly occurring structural elements in engineering design and would have developed the capability to design and analyse them in their normal design practice.

**UNIT I GENERAL INTRODUCTION 7**

Review of equations of elasticity- kinematics, compatibility equations, stress measures- equations of motions- constitutive relations- transformation of stresses, strains and stiffness-energy principles and variational methods in elasticity- virtual work-external and internal virtual work- variational operator- functionals- Euler Lagrange equations- energy principles- Hamilton's principle- principle of minimum total potential- applications

**UNIT II CLASSICAL THEORY OF PLATES 10**

Plates as structural elements- stress and moment resultants- assumptions made in the classical theory- displacement fields and strains- equations of equilibrium in Cartesian coordinates and in polar coordinates- boundary conditions – bending of rectangular plates with various boundary conditions and loading- symmetrical and asymmetrical bending of circular plates-limitations of classical theory- finite element analysis(elementary treatment only; discussion of various elements used and their capabilities- not for examination)

**UNIT III BUCKLING ANALYSIS OF RECTANGULAR PLATES 10**

Buckling of simply supported plates under compressive forces- governing equations- the Navier solution- biaxial compression of a plate- uniaxial compression of a plate- buckling of plates simply supported on two opposite edges- Levy's solution- buckling of plates with various boundary conditions- general formulation- finite element analysis(elementary treatment only; discussion of various elements used and their capabilities- not for examination)

**UNIT IV VIBRATION OF PLATES 9**

Governing equations for natural flexural vibrations of rectangular plates- natural vibrations of plates simply supported on all edges- vibration of plates with two parallel sides simply supported- Levy's solution- vibration of plates with different boundary conditions- Rayleigh-Ritz method- Natural vibration of plates with general boundary conditions- transient analysis of rectangular plates- finite element analysis(elementary treatment only; discussion of various elements used and their capabilities- not for examination)

**UNIT V ANALYSIS OF THIN ELASTIC SHELLS OF REVOLUTION 9**

Classification of shell surfaces- geometric properties of shells of revolution- general strain displacement relations for shells of revolution- stress resultants- equations of motion of thin shells- analytical solution for thin cylindrical shells- membrane theory- flexure under axisymmetric loads- shells with double curvature- geometric considerations- equations of equilibrium- bending of spherical shells- vibration of cylindrical shells- finite element analysis(elementary treatment only; discussion of various elements used and their capabilities- not for examination)

**TOTAL: 45 PERIODS**

**REFERENCES:**

1. Reddy, J.N., "Theory and Analysis of Elastic Plates & Shells", C.R.C.Press, NY, USA, 2<sup>nd</sup> Edition
2. Szilard, R., Theory and Analysis of Plates, Prentice Hall Inc., 1995
3. Timoshenko, S. and Krieger S.W. Theory of Plates and Shells, McGraw Hill Book Company, New York 1990.
4. Wilhelm Flügge, stresses in shells, Springer - Verlag
5. Timoshenko, S. Theory of Plates and Shells, McGraw Hill, 1990
6. Ramasamy, G.S., Design and Construction of Concrete Shells Roofs, CBS Publishers, 1986
7. Dr.N.Subramanian, Principles of Space Structures , Wheeler Publishing Co. 1999



(MDOF) system – Proportional Damping – Hysteretic Damping – General Case – Viscous Damping – General Case – Characteristics and presentation of MDOF – FRF Data – Complete and incomplete models - Non-sinusoidal vibration and FRF Properties – Analysis of Weakly Nonlinear Structures.

**UNIT III MOBILITY MEASUREMENT TECHNIQUES 10**

Introduction – Basic Measurement System – Structure preparation – Excitation of the Structure – Transducers and Amplifiers – Analyzers – Digital Signal Processing – Use of Different Excitation types – Calibration – Mass Cancellation – Rotational Mobility Measurement – Measurement on Non linear structures – Multi point excitation methods.

**UNIT IV MODAL PARAMETER EXTRACTION METHODS 11**

Introduction – Preliminary checks of FRF Data – SDOF Modal Analysis-I – Peak-amplitude – SDOF Modal Analysis-II – Circle Fit Method – SDOF Modal Analysis III – Inverse Method – Residuals – MDOF curve-fitting procedures – MDOF curve fitting in the Time Domain – Global or Multi-Curve fitting – Non linear systems.

**UNIT V DERIVATION OF MATHEMATICAL MODELS 6**

Introduction – Modal Models – Display of Modal Model – Response Models – Spatial Models – Mobility Skeletons and System Models.

**TOTAL : 45 PERIODS**

**REFERENCES:**

1. Ewins D J, “Modal Testing: Theory and Practice “, John Wiley & Sons Inc., 1988
2. Nuno Manuel Mendes Maia et al,” Theoretical and Experimental Modal Analysis”, Wiley John & sons, 1997.

**ED 9264 DESIGN OF HYDRAULIC AND PNEUMATIC SYSTEMS L T P C  
3 0 0 3**

**UNIT I OIL HYDRAULIC SYSTEMS AND HYDRAULIC ACTUATORS 5**

Hydraulic Power Generators – Selection and specification of pumps, pump characteristics. Linear and Rotary Actuators – selection, specification and characteristics.

**UNIT II CONTROL AND REGULATION ELEMENTS 12**

Pressure - direction and flow control valves - relief valves, non-return and safety valves - actuation systems.

**UNIT III HYDRAULIC CIRCUITS 5**

Reciprocation, quick return, sequencing, synchronizing circuits - accumulator circuits - industrial circuits - press circuits - hydraulic milling machine - grinding, planning, copying, - forklift, earth mover circuits- design and selection of components - safety and emergency mandrels.

**UNIT IV PNEUMATIC SYSTEMS AND CIRCUITS 16**

Pneumatic fundamentals - control elements, position and pressure sensing - logic circuits - switching circuits - fringe conditions modules and these integration - sequential circuits - cascade methods - mapping methods - step counter method - compound circuit design - combination circuit design.



**UNIT V            INSTALLATION, MAINTENANCE AND SPECIAL CIRCUITS            7**

Pneumatic equipments- selection of components - design calculations – application - fault finding - hydro pneumatic circuits - use of microprocessors for sequencing - PLC, Low cost automation - Robotic circuits.

**TOTAL : 45 PERIODS**

**REFERENCES:**

1. Antony Esposito, “Fluid Power with Applications”, Prentice Hall, 1980.
2. Dudleyt, A. Pease and John J. Pippenger, “Basic fluid power”, Prentice Hall, 1987.
3. Andrew Parr, “Hydraulic and Pneumatics” (HB), Jaico Publishing House, 1999.
4. Bolton. W., “Pneumatic and Hydraulic Systems “, Butterworth –Heinemann, 1997.
5. K.Shanmuga Sundaram, “Hydraulic and Pneumatic Controls: Understanding made Easy” S.Chand & Co Book publishers, New Delhi, 2006 (Reprint 2009)

**ED 9265**

**EXPERIMENTAL STRESS ANALYSIS**

**L T P C  
3 0 0 3**

**UNIT I            FORCES AND STRAIN MEASUREMENT            9**

Strain gauge, principle, types, performance and uses. Photo elasticity – Principle and applications - Moire Fringe - Hydraulic jacks and pressure gauges – Electronic load cells – Proving Rings – Calibration of Testing Machines.

**UNIT II            VIBRATION MEASUREMENTS            9**

Characteristics of Structural Vibrations – Linear Variable Differential Transformer (LVDT) – Transducers for velocity and acceleration measurements. Vibration meter – Seismographs – Vibration Analyzer – Display and recording of signals – Cathode Ray Oscilloscope – XY Plotter – Chart Plotters – Digital data Acquisition systems.

**UNIT III            ACOUSTICS AND WIND FLOW MEASURES            9**

Principles of Pressure and flow measurements – pressure transducers – sound level meter – venturimeter and flow meters – wind tunnel and its use in structural analysis – structural modeling – direct and indirect model analysis

**UNIT IV            DISTRESS MEASUREMENTS            9**

Diagnosis of distress in structures – crack observation and measurements – corrosion of reinforcement in concrete – Half-cell, construction and use – damage assessment – controlled blasting for demolition.

**UNIT V            NON DESTRUCTIVE TESTING METHODS            9**

Load testing on structures, buildings, bridges and towers – Rebound Hammer – acoustic emission – ultrasonic testing principles and application – Holography – use of laser for structural testing – Brittle coating

**TOTAL :45 PERIODS**

**REFERENCES:**

1. Sadhu Singh – Experimental Stress Analysis, Khanna Publishers, New Delhi, 1996.
2. JW Dalley and WF Riley, Experimental Stress Analysis, McGraw Hill Book Company, N.Y. 1991







**REFERENCES:**

1. Rapid prototyping, Andreas Gebhardt, Hanser Gardener Publications, 2003.
2. Rapid Prototyping and Engineering applications : A tool box for prototype development, Liou W.Liou, Frank W.Liou, CRC Press, 2007.
3. Rapid Prototyping: Theory and practice, Ali K. Kamrani, Emad Abouel Nasr, Springer, 2006

**EY9256****DESIGN OF HEAT EXCHANGERS****L T P C**  
**3 0 0 3****AIM:**

The course is intended to build up necessary background for the design of the various types of heat exchangers.

**OBJECTIVE:**

- To learn the thermal and stress analysis on various parts of the heat exchangers
- To analyze the sizing and rating of the heat exchangers for various applications

**UNIT I FUNDAMENTALS OF HEAT EXCHANGER 9**

Temperature distribution and its implications types – shell and tube heat exchangers – regenerators and recuperators – analysis of heat exchangers – LMTD and effectiveness method.

**UNIT II FLOW AND STRESS ANALYSIS 9**

Effect of turbulence – friction factor – pressure loss – stress in tubes – header sheets and pressure vessels – thermal stresses, shear stresses, types of failures.

**UNIT III DESIGN ASPECTS 9**

Heat transfer and pressure loss – flow configuration – effect of baffles – effect of deviations from ideality – design of double pipe, finned tube, shell and tube heat exchangers, simulation of heat exchangers.

**UNIT IV COMPACT AND PLATE HEAT EXCHANGERS 9**

Types – merits and demerits – design of compact heat exchangers, plate heat exchangers – performance influencing parameters, limitations.

**UNIT V CONDENSERS & COOLING TOWERS 9**

Design of surface and evaporative condensers – cooling tower – performance characteristics.

**TOTAL : 45 PERIODS****TEXT BOOK:**

1. Sadik Kakac, Hongtan Liu, Heat Exchangers Selection, Rating and Thermal Design, CRC Press, 2002.

**REFERENCES**

1. P Arthur. Frass, Heat Exchanger Design, John Wiley & Sons, 1988.
2. Taborek.T, Hewitt.G.F and Afgan.N, Heat Exchangers, Theory and Practice, McGraw-Hill Book Co. 1980.
3. Hewitt.G.F, Shires.G.L, Bott.T.R, Process Heat Transfer, CRC Press, 1994.

**AIM**

This course aims to introduce numerical modeling and its role in the field of heat and fluid flow, it will enable the students to understand the various discretisation methods and solving methodologies and to create confidence to solve complex problems in the field of heat transfer and fluid dynamics.

**OBJECTIVE :**

- To develop finite difference and finite volume discretized forms of the CFD equations.
- To formulate explicit & implicit algorithms for solving the Euler Eqns & Navier Stokes Eqns.

**UNIT I GOVERNING DIFFERENTIAL EQUATION AND FINITE DIFFERENCE METHOD 10**

Classification, Initial and Boundary conditions – Initial and Boundary Value problems – Finite difference method, Central, Forward, Backward difference, Uniform and non-uniform Grids, Numerical Errors, Grid Independence Test.

**UNIT II CONDUCTION HEAT TRANSFER 10**

Steady one-dimensional conduction, Two and three dimensional steady state problems, Transient one-dimensional problem, Two-dimensional Transient Problems.

**UNIT III INCOMPRESSIBLE FLUID FLOW 10**

Governing Equations, Stream Function – Vorticity method, Determination of pressure for viscous flow, SIMPLE Procedure of Patankar and Spalding, Computation of Boundary layer flow, finite difference approach.

**UNIT IV CONVECTION HEAT TRANSFER AND FEM 10**

Steady One-Dimensional and Two-Dimensional Convection – diffusion, Unsteady one-dimensional convection – diffusion, Unsteady two-dimensional convection – Diffusion – Introduction to finite element method – solution of steady heat conduction by FEM – Incompressible flow – simulation by FEM.

**UNIT V TURBULENCE MODELS 5**

Algebraic Models – One equation model,  $K - \epsilon$  Models, Standard and High and Low Reynolds number models, Prediction of fluid flow and heat transfer using standard codes.

**TOTAL :45 PERIODS**

**REFERENCES**

1. Muralidhar, K., and Sundararajan, T., "Computational Fluid Flow and Heat Transfer", Narosa Publishing House, New Delhi, 1995.
2. Ghoshdasdar, P.S., "Computer Simulation of flow and heat transfer" Tata McGraw-Hill Publishing Company Ltd., 1998.
3. Subas, V.Patankar "Numerical heat transfer fluid flow", Hemisphere Publishing Corporation, 1980.

4. Taylor, C and Hughes, J.B. "Finite Element Programming of the Navier-Stokes Equation", Pineridge Press Limited, U.K., 1981.
5. Anderson, D.A., Tannehill, J.I., and Pletcher, R.H., "Computational fluid Mechanics and Heat Transfer " Hemisphere Publishing Corporation, New York, USA, 1984.
6. Fletcher, C.A.J. "Computational Techniques for Fluid Dynamics 1" Fundamental and General Techniques, Springer – Verlag, 1987.
7. Fletcher, C.A.J. "Computational Techniques for fluid Dynamics 2" Specific Techniques for Different Flow Categories, Springer – Verlag, 1987.
8. Bose, T.X., "Numerical Fluid Dynamics" Narosa Publishing House, 1997.

<b>IE 9224</b>	<b>SUPPLY CHAIN MANAGEMENT</b>	<b>L T P C</b>
		<b>3 0 0 3</b>
<b>UNIT I</b>	<b>INTRODUCTION</b>	<b>5</b>
	Logistics- concepts, definitions, approaches, factors affecting logistics. Supply chain - basic tasks of the supply chain - the new corporate model.	
<b>UNIT II</b>	<b>SUPPLY CHAIN MANAGEMENT</b>	<b>10</b>
	The new paradigm, the modular company, the network relations, supply process, procurement process - Distribution management.	
<b>UNIT III</b>	<b>EVOLUTION OF SUPPLY CHAIN MODELS</b>	<b>10</b>
	Strategy and structure - factors of supply chain - Manufacturing strategy stages, supply chain progress - model for competing through supply chain management - PLC grid, supply chain redesign - Linking supply chain with customer.	
<b>UNIT IV</b>	<b>SUPPLY CHAIN ACTIVITY SYSTEMS</b>	<b>10</b>
	Structuring the SC, SC and new products, functional roles in SC, SC design framework., collaborative product commerce(CPC)	
<b>UNIT V</b>	<b>SCM ORGANISATION AND INFORMATION SYSTEM</b>	<b>10</b>
	The management task, logistics organisation, the logistics information systems- topology of SC application- MRP, ERP, Warehouse management system, product data management- cases.	
<b>TOTAL : 45 PERIODS</b>		

**REFERENCES:**

1. Scharj, P.B., Lasen, T.S., Managing the global supply chain, Viva Books, New Delhi, 2000.
2. Ayers, J.B., Hand book of Supply Chain Management, The St. Lencie press, 2000.
3. Nicolas, J.N., Competitive manufacturing management- continuous improvement, Lean production, customer focused quality, McGraw-Hill, NY, 1998.
4. Steudel, H.J. and Desruelle, P., Manufacturing in the ninteens- How to become a mean, lean and world class competitor, Van Nostrand Reinhold, NY, 1992.

**OBJECTIVE**

Study about the design methodologies for manufacture and assembly, value engineering techniques and analysis of product development

**UNIT I DESIGN FOR MANUFACTURE 8**

General design principles for manufacturability - strength and mechanical factors, mechanisms selection, evaluation method, Process capability - Feature tolerances - Geometric tolerances - Assembly limits – Datum features - Tolerance stacks.

**UNIT II FORM DESIGN OF CASTINGS AND WELDMENTS 9**

Redesign of castings based on parting line considerations - Minimizing core requirements - Redesigning a cast members using weldments-factors influencing form design-Working principle, Material, Manufacture, Design - Possible solutions - Materials choice - Influence of materials-on form design - form design of welded members, forgings and castings.

**UNIT III DESIGN FOR ASSEMBLY 6**

Assembly processes-Handling and insertion process-Manual ,automatic and robotic assembly-Cost of Assembly-Number of Parts-DFA guidelines

**UNIT IV VALUE ENGINEERING 12**

Value –types –functional –operational –aesthetic –cost- –material – Design process – value and worthiness –procedure -brainstorming sessions –evaluation –case studies –value estimation- Value analysis - Design for value - Selection of alternatives - optimization – Implementation

**UNIT V PRODUCT DEVELOPMENT ECONOMICS 10**

Elements of Economics analysis-Quantitative and qualitative analysis-Economic Analysis process-Estimating magnitude and time of future cash inflows and out flows-Sensitivity analysis-Project trade-offs-Trade-offs rules-Limitation of quantitative analysis-Influence of qualitative factors on project success

**TOTAL : 45 PERIODS****TEXT BOOK:**

1. Harry Peck, Designing for Manufacture, Pitman Publications, 1983.
2. George E Dieter, Engineering Design,McGraw-Hill Int Editions, 2000

**REFERENCES:**

1. S.S.Iyer ,Value Engineering, New Age International, 2000
2. Charles E. Ebeling, Reliability and Maintainability Engineering, , TMH, 2000

**UNIT I INTRODUCTION 8**

Introduction, Materials-substrates, Additive materials. Fabrication techniques-Deposition, Lithography, etching, Surface micro machining, Thick film screen-printing and electroplating



<b>UNIT II</b>	<b>MECHANICAL SENSOR PACKAGING</b>	<b>8</b>
Introduction, Standard IC packages-ceramic, plastic and metal packages. Packaging process-Electrical interconnects, Methods of die attachment, sealing techniques. MEMS mechanical sensor packaging		
<b>UNIT III</b>	<b>MECHANICAL TRANSDUCTION TECHNIQUES</b>	<b>9</b>
Piezo resistivity, Piezoelectricity, Capacitive Techniques, Optical techniques, Resonant techniques. Actuation techniques, Smart Sensors. MEMS Simulation and Design tools-Behavioral model ling simulation tools and Finite element simulation tools.		
<b>UNIT IV</b>	<b>PRESSURE SENSORS</b>	<b>12</b>
Introduction. Techniques for sensing. Physics of pressure sensing-Pressure sensor specifications. Dynamic pressure sensing. Pressure sensor types. MEMS technology pressure sensors-Micro machined silicon diaphragms,		
<b>UNIT V</b>	<b>FORCE, TORQUE AND INERTIAL SENSOR</b>	<b>8</b>
Introduction-Silicon based devises-Optical devises-capacitive devises-Magnetic devices-Atomic force microscope and scanning probes- micro machined accelerometer-Micro machined Gyroscope-Future inertial micro machined sensors		

**TOTAL : 45 PERIODS**

**TEXT BOOK:**

1. Nadim Maluf and Kirt Williams,' An introduction to Micro electro mechanical System Engineering, Artech House, Inc. Boston.2003

**REFERENCE:**

1. Stephen Beeby, Graham Ensell, Michael Kraft and Neil White,' MEMS Mechanical sensors' Artech House, Inc. Boston 2003

<b>PD9252</b>	<b>CREATIVITY IN DESIGN</b>	<b>L T P C</b>
		<b>3 0 0 3</b>
<b>UNIT I</b>	<b>INTRODUCTION</b>	<b>4</b>
Need for design creativity – creative thinking for quality – essential theory about directed creativity –		
<b>UNIT II</b>	<b>MECHANISM OF THINKING AND VISUALIZATION</b>	<b>11</b>
Definitions and theory of mechanisms of mind heuristics and models : attitudes, Approaches and Actions that support creative thinking - Advanced study of visual elements and principles- line, plane, shape, form, pattern, texture gradation, color symmmetry.Spatial relationships and compositions in 2 and 3 dimensional space - procedure for genuine graphical computer animation – Animation aerodynamics – virtual environments in scientific Visualization – Unifying principle of data management for scientific visualization – Unifying principle of data management for scientific visualization - Visualization benchmarking		
<b>UNIT III</b>	<b>CREATIVITY</b>	<b>11</b>
Methods and tools for Directed Creativity – Basic Principles – Tools of Directed Creativity – Tools that prepare the mind for creative thought – stimulation of new ideas – Development and Actions: - Processes in creativity ICEDIP – Inspiration,		

Clarification, Distillation, Perspiration, Evaluation and Incubation – Creativity and Motivation The Bridge between man creativity and the rewards of innovativeness – Applying Directed Creativity to the challenge of quality management

**UNIT IV DESIGN 9**  
 Process Design, Emotional Design – Three levels of Design – Visceral, Behavioral and Reflective- Recycling and availability-Creativity and customer needs analysis – Innovative product and service designs, future directions in this application of creativity thinking in quality management

**UNIT V INNOVATION 10**  
 Achieving Creativity – Introduction to TRIZ methodology of Inventive Problem Solving - the essential factors – Innovator’s solution – creating and sustaining successful growth – Disruptive Innovation model – Segmentive Models – New market disruption - Commoditization and DE-commoditization – Managing the Strategy Development Process – The Role of Senior Executive in Leading New Growth – Passing the Baton

**TOTAL :45 PERIODS**

**REFERENCES:-**

1. Rousing Creativity: Think New NowFloyd Hurr, ISBN 1560525479, Crisp Publications Inc. 1999
2. Geoffrey Petty, "how to be better at Creativity", The Industrial Society 1999
3. Donald A. Norman, "Emotional Design", Perseus Books Group New York , 2004
4. Clayton M. Christensen Michael E. Raynor, "The Innovator’s Solution", Harvard Business School Press Boston, USA, 2003
5. Semyon D. Savransky, "Engineering of Creativity – TRIZ", CRC Press New York USA, 2000

**PD9253 REVERSE ENGINEERING L T P C  
 3 0 0 3**

**UNIT I INTRODUCTION 5**  
 Scope and tasks of RE - Domain analysis- process of duplicating

**UNIT II TOOLS FOR RE 8**  
 Functionality- dimensional- developing technical data - digitizing techniques - construction of surface model - solid-part material- characteristics evaluation - software and application- prototyping - verification

**UNIT III CONCEPTS 12**  
 History of Reverse Engineering – Preserving and preparation for the four stage process – Evaluation and Verification- Technical Data Generation, Data Verification, Project Implementation

**UNIT IV DATA MANAGEMENT 10**  
 Data reverse engineering – Three data Reverse engineering strategies – Definition – organization data issues - Software application – Finding reusable software components – Recycling real-time embedded software – Design experiments to evaluate a Reverse Engineering tool – Rule based detection for reverse Engineering

user interfaces – Reverse Engineering of assembly programs: A model based approach and its logical basics

**UNIT V INTEGRATION 10**

Cognitive approach to program understated – Integrating formal and structured methods in reverse engineering – Integrating reverse engineering, reuse and specification tool environments to reverse engineering –coordinate measurement – feature capturing – surface and solid members

**TOTAL: 45 PERIODS**

**REFERENCES:**

1. Design Recovery for Maintenance and Reuse, T J Biggerstaff, IEEE Corpn. July 1991
2. White paper on RE, S. Rugaban, Technical Report, Georgia Instt. of Technology, 1994
3. Reverse Engineering, Katheryn, A. Ingle, McGraw-Hill, 1994
4. Data Reverse Engineering, Aiken, Peter, McGraw-Hill, 1996
5. Reverse Engineering, Linda Wills, Kluiver Academic Publishers, 1996
6. Co-ordinate Measurment and reverse engineering, Donald R. Honsa, ISBN 1555897, American Gear Manufacturers Association

**PD9254 ENTERPRISE RESOURCE PLANNING L T P C  
3 0 0 3**

**UNIT I ENTERPRISE RESOURCE PLANNING: 10**

Principle – ERP framework – BusinessBlue Print – Business Engineering vs Business process Re-Engineering – Tools – Languages – Value chain – Supply and Demand chain – Extended supply chain management – Dynamic Models –Process Models

**UNIT II TECHNOLOGY AND ARCHITECTURE: 10**

Client/Server architecture – Technology choices – Internet direction – Evaluation framework – CRM – CRM pricing – chain safety – Evaluation framework.

**UNIT III ERP SYSTEM PACKAGES: 10**

SAP,. People soft, Baan and Oracle – Comparison – Integration of different ERP applications – ERP as sales force automation – Integration of ERP and Internet – ERP Implementation strategies – Organisational and social issues.

**UNIT IV 7**

Overview – Architecture – AIM – applications – Oracle SCM. SAP : Overview – Architecture – applications -Before and after Y2k – critical issues – Training on various modules of IBCS ERP Package-Oracle ERP and MAXIMO, including ERP on the NET

**UNIT V ERP PROCUREMENT ISSUES 8**

Market Trends – Outsourcing ERP – Economics – Hidden Cost Issues – ROI – Analysis of cases from five Indian Companies.

**TOTAL : 45 PERIODS**

**REFERENCES:**

1. Sadagopan.S , ERP-A Managerial Perspective, Tata Mcgraw Hill, 1999.
2. Jose Antonio Fernandez , The SAP R/3 Handbook, Tata Mcgraw Hill, 1998.
3. Vinod Kumar Crag and N.K.Venkitakrishnan , Enterprise Resource Planning – Concepts and Practice, Prentice Hall of India, 1998.
4. ERPWARE , ERP Implementation Framework, Garg & Venkitakrishnan, Prentice Hall, 1999.
5. Thomas E Vollmann and Bery Whybark , Manufacturing and Control Systems, Galgothia Publications, 1998.